

H  
(height)



# Scottsdale Charros banner specs

Scottsdale Charros

deadline for Artwork is Friday, January 23rd, 2008.

W  
(width)

Final Size	height	width
Bleed	H + 2"	W + 2"
Live	H	W
Safety	H - 2"	W - 2"

Mechanical Size	height	width
Bleed	H in " ÷ 12	W in " ÷ 12
Live	H in " ÷ 12	W in " ÷ 12
Safety	H in " ÷ 12	W in " ÷ 12

Scale: 12 : 1 • Resolution: 300 dpi digital • STOCK: 13 oz. reinforced vinyl

## Art Submission Requirements

### Artwork Submission:

Please visit our website at [www.bp-graphics.com](http://www.bp-graphics.com) and click on  , complete the form, attach your file and click the submit button.

In the "product" section on the upload form, please indicate the **size** and **Banner**. For instance, **3'x10' Banner**. In the comments section, please indicate that your file is for the **Scottsdale Charros**.

If you have any questions about the spec sheet or preparing your artwork, please email [bob@bp-graphics.com](mailto:bob@bp-graphics.com) or give us a call. After your file has been uploaded, one of our Customer Service Representatives will contact you to confirm receipt and details of your order.

If you don't have web access, you may mail us a CD or DVD with your artwork.

### Proofs:

A PDF proof of your banner will be sent to you for approval prior to printing. We **MUST** have approval of this proof prior to printing your banner.

### Software:

**MAC** ~ Quark Xpress .x, Adobe CS2 versions of Photoshop, Illustrator, InDesign, Acrobat 7.0, + Freehand 9.

**PC** ~ Corel Draw 12, Adobe CS 2 versions of Photoshop, Illustrator, InDesign.

### Photographic Images:

All photographs should be saved in CMYK mode not RGB. If you build the artwork with layered Photoshop files, please include files on the disk. If your Artwork is "color critical" you should send us a client approved proof or color.

### Page layout:

Please build your file to the mechanical size above. Be sure to include all placed graphics and images as well as all printer and screen fonts. Alternatively you may also convert your text to curves. If you build the layout in Illustrator, Freehand or Corel Draw, please include any imbedded photographs separately. You do not need to trap your file, we will take care of that. For more detailed information on preparing electronic artwork for reproduction, please visit our website.



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[www.bp-graphics.com](http://www.bp-graphics.com)