



Advertising Specifications

San Francisco Giants 2010 Spring Training

Program Deadline - New Ad Creation & Edits: January 15, 2010 | Digital Ready Artwork: January 22, 2010



Scottsdale Charros

Digital Specifications:

**Final trim size of magazine is 8.375"x10.875".
Add .125" bleed when applicable (full page ads only).**

Live type and graphics should stay within .25" of trim.

Preferred file format: High-Resolution, CMYK PDF (Adobe Acrobat V8.0/CS2 or earlier).

Other supported formats include: Adobe Creative Suite V4 or earlier (InDesign, Illustrator, Photoshop). QuarkXPress files should be saved as PDF. Please call for all others.

Supply all images and fonts used. When possible, please convert all fonts to outlines or embed in file. PostScript fonts preferred.

Advertisers should supply proofs, when possible.

Digital Media: CD-ROM, DVD-ROM

E-Mail: marvin@bravoforte.com (5MB or less)

FTP: www.marvinforte.com/uploads

Printing Process: SWOP standard, web offset

Ad Design Services	Color	B/W
Full Page	\$640	\$320
Half Page	\$320	\$160
Quarter Page	\$160	\$80
Simple, Text Only Ads	N/A	FREE

Ad Revisions

There is usually no charge for text revisions on repeat ads. If charges apply, you will be contacted before we make the changes.

Technical Contact:

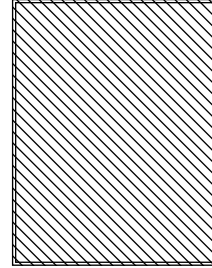
Marvin Forte
BravoForté
phone: 602.410.1002
e-mail: marvin@bravoforte.com
ftp: www.marvinforte.com/uploads

Scottsdale Charros Office:

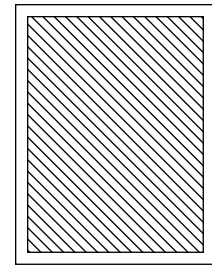
4251 N Brown Ave, Ste 3A
Scottsdale, AZ 85251-3927
phone: (480) 990-2977
fax: (480) 990-1971
e-mail: info@charros.com
web: www.springtraining.com

Ad Sizes:

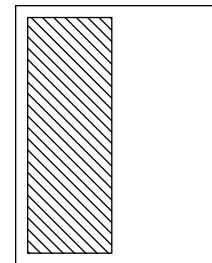
Full Page Bleed
8.625"w×11.125"h



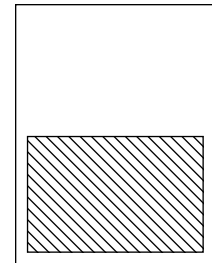
Full Page No Bleed
7.375"w×9.875"h



Half Page Vertical
3.5625"w×9.875"h



Half Page Horizontal
7.375"w×4.875"h



Quarter Page
3.5625"w×4.875"h

