



# Advertising Specifications

## San Francisco Giants 2009 Spring Training

Program Deadline - New Ad Creation & Edits: January 9, 2009 | Digital Ready Artwork: January 16, 2009



Scottsdale Charros

### Digital Specifications:

Final trim size of magazine is 8.375"x10.875".  
Add .125" bleed when applicable (full page ads only).

Live type and graphics should stay within .25" of trim.

Preferred file format: High-Resolution, CMYK PDF (Adobe Acrobat V8.0/CS2 or earlier).

Other supported formats include: Adobe Creative Suite V3 or earlier (InDesign, Illustrator, Photoshop). QuarkXPress files should be saved as PDF. Please call for all others.

Supply all images and fonts used. When possible, please convert all fonts to outlines or embed in file. PostScript fonts preferred.

Advertisers should supply proofs, when possible.

Digital Media: CD-ROM, DVD-ROM

E-Mail: [marvin@visionn.com](mailto:marvin@visionn.com) (5MB or less)

FTP: [www.visionn.com/files/new](http://www.visionn.com/files/new)

Printing Process: SWOP standard, web offset

Ad Design Services	Color	B/W
Full Page	\$720	\$360
Half Page	\$360	\$180
Quarter Page	\$240	\$120
Simple, Text Only Ads	N/A	FREE

### Ad Revisions

There is usually no charge for text revisions on repeat ads. If charges apply, you will be contacted before we make the changes.

### Technical Contact:

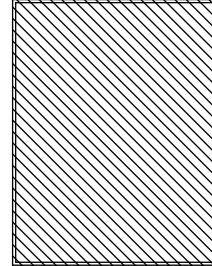
Marvin Forte  
VISIONN Creative Marketing  
2800 S Rural Rd, Suite 103  
Tempe, AZ 85282  
phone: 480.858.0200  
fax: 480.858.0201  
e-mail: [marvin@visionn.com](mailto:marvin@visionn.com)  
web/ftp: [www.visionn.com/files/new](http://www.visionn.com/files/new)

### Scottsdale Charros Office:

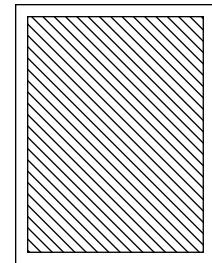
4251 N Brown Ave, Ste 3A  
Scottsdale, AZ 85251-3927  
phone: (480) 990-2977  
fax: (480) 990-1971  
e-mail: [info@charros.com](mailto:info@charros.com)  
web: [www.springtraining.com](http://www.springtraining.com)

### Ad Sizes:

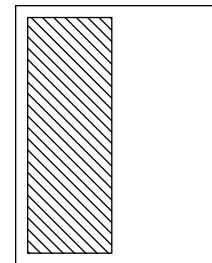
**Full Page Bleed**  
8.625"w×11.125"h



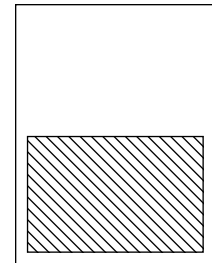
**Full Page No Bleed**  
7.375"w×9.875"h



**Half Page Vertical**  
3.5625"w×9.875"h



**Half Page Horizontal**  
7.375"w×4.875"h



**Quarter Page**  
3.5625"w×4.875"h

